



Target Tracker – Complete Assessment Software

Target Tracker is the market-leading pupil assessment solution. Now used in over 25% of English primary schools, where the software has become an integral part of day-to-day teaching and learning.

Target Tracker plays a key role in improving school effectiveness by integrating software, expert consultancy, training, resources and support to enable schools to develop an ongoing strategy for formative assessment and self-improvement.

Target Tracker data is cloud-based enabling instant access and collaboration wherever you are. The Target Tracker iOS app and web-based parent portal, Target Tracker Link, further support quick and easy assessment, and the recording and sharing of observations.

Please call us on **0345 200 8600 (option 1)** or email us at **enquiries.tt@EESforschools.org** to either arrange a remote demonstration or a visit to your school at a time that suits you.

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Key Benefits

- formative assessment
- identifying gaps
- summative assessment
- clear reporting
- recording evidence
- parental engagement
- Ofsted readiness

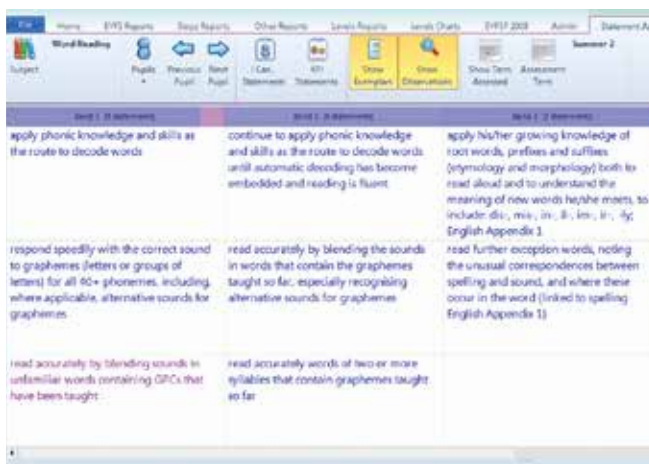


Formative Assessment

Easily assess the finer points of the EYFS and National Curriculum programmes of study. Enjoy instant feedback and analysis across the school and curriculum.

How can it help?

- individual, group or cohort assessment entry
- depths of understanding – working towards, achieved, mastered
- NAHT key performance indicators
- end of Key Stage frameworks
- exemplification
- 'I can' statements
- paper print-outs



| Year 1 (1 statement) | Year 2 (2 statements) | Year 2 (2 statements) |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| apply phonic knowledge and skills as the route to decode words | continue to apply phonic knowledge and skills as the route to decode words until automatic decoding has become embedded and reading is fluent | apply his/her growing knowledge of root words, prefixes and suffixes (etymology and morphology) both to read aloud and to understand the meaning of new words he/she meets, to include -dis-, -mis-, -in-, -il-, -in-, -ly; English Appendix 1 |
| respond speedily with the correct sound to graphemes (letters or groups of letters) for all 40+ phonemes, including, where applicable, alternative sounds for graphemes | read accurately by blending the sounds in words that contain the graphemes taught so far, especially recognising alternative sounds for graphemes | read further exception words, noting the unusual correspondences between spelling and sound, and where these occur in the word (linked to spelling English Appendix 1) |
| read accurately by blending sounds in unfamiliar words containing GPCs that have been taught | read accurately words of two or more syllables that contain graphemes taught so far | |

Identifying Gaps

Instant gap analysis enables teachers to adapt plans to meet the needs across their class whilst giving leaders a complete view across subjects and cohorts.

How can it help?

- view as pupil, group, class or cohort
- subject or component
- end of Key Stage framework filters



Summative Assessment

Create a clear view on attainment and progress to give a rapid overview for teachers and leaders.

How can it help?

- quick and efficient analysis
- EYFS to year 6 consistent approach
- at a glance in-year age-related tracking
- supported by formative assessments
- half-termly test entry
- end of Key Stage teacher assessments
- statutory test scores and thresholds



The screenshot displays a 'Target Table' for 'Word Reading' and 'Comprehension' across different year groups. The table has columns for 'Year 1', 'Year 2', 'Year 3', 'Year 4', 'Year 5', and 'Year 6'. The 'Year 1' column is highlighted in orange, and the 'Year 2' column is highlighted in red. The table contains text describing the expectations for each year group, such as 'read aloud and understand the meaning of new words that he/she meets linked to the expectations of year 5 spelling' for Year 1 and 'maintain positive attitudes to reading and understanding of what he/she reads by identifying and discussing themes and conventions in and across a wide range of writing' for Year 2.

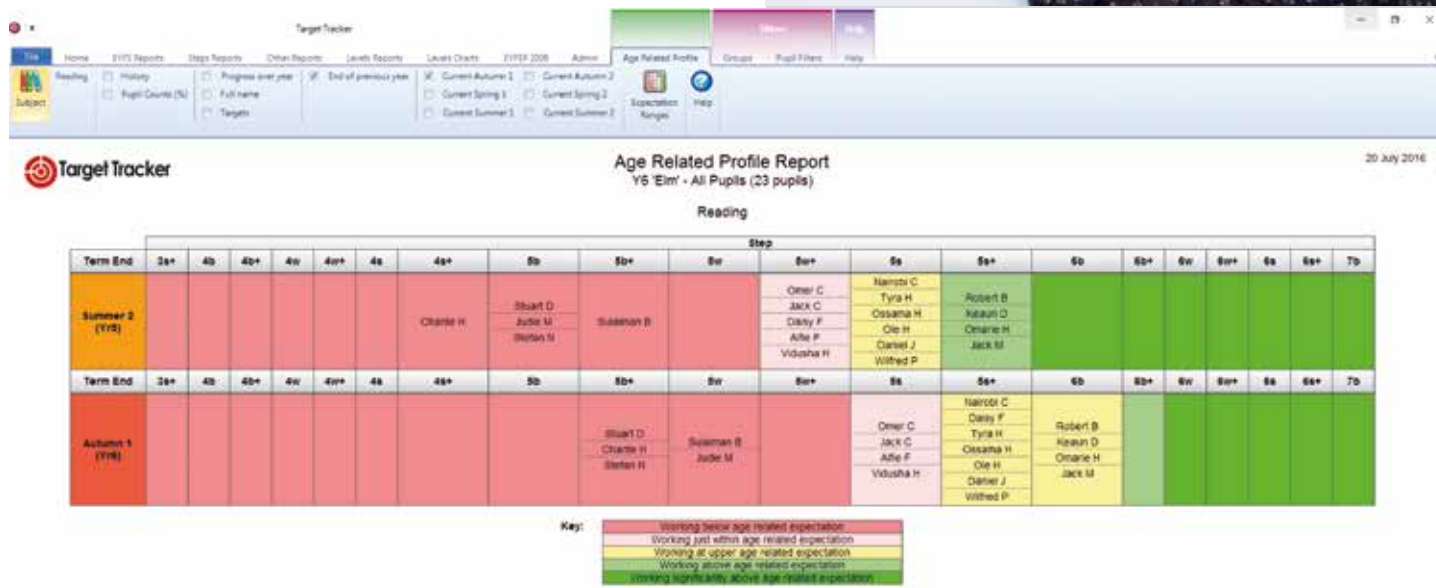
| Year | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|
| Word Reading | read aloud and understand the meaning of new words that he/she meets linked to the expectations of year 5 spelling | read aloud and understand the meaning of new words that he/she meets linked to the expectations of year 6 spelling | | | | |
| Comprehension | maintain positive attitudes to reading and understanding of what he/she reads by continuing to read and discuss an increasingly wide range of fiction, poetry, plays, non-fiction and reference books for leisure | maintain positive attitudes to reading and understanding of what he/she reads by reading books that are structured in different ways and reading for a range of purposes | | | | |
| Comprehension | maintain positive attitudes to reading and understanding of what he/she reads by increasing their familiarity with a wide range of books, including myths, legends and traditional stories, modern fiction, fiction from our literary heritage, and books from other cultures and traditions | maintain positive attitudes to reading and understanding of what he/she reads by increasing their familiarity with a wide range of books, including from our literary heritage and books from other cultures and traditions | | | | |
| Comprehension | maintain positive attitudes to reading and understanding of what he/she reads by recommending books that he/she has read to his/her peers, giving reasons for their choices | maintain positive attitudes to reading and understanding of what he/she reads by identifying and discussing themes and conventions in and across a wide range of writing | | | | |
| Comprehension | maintain positive attitudes to reading and understanding of what he/she reads by identifying and discussing themes and conventions in writing | maintain positive attitudes to reading and understanding of what he/she reads by making comparisons within and across books | | | | |
| Comprehension | | | | | | |

Clear Reporting

Market-leading, clear, concise reports that provide a snapshot of successes and concerns.

How can it help?

- comprehensive and powerful reporting
- key groups from built-in or custom filters
- next steps for teaching
- curriculum areas for development
- formative gap analysis
- age-related
- attainment
- progress
- statutory end of Key Stage

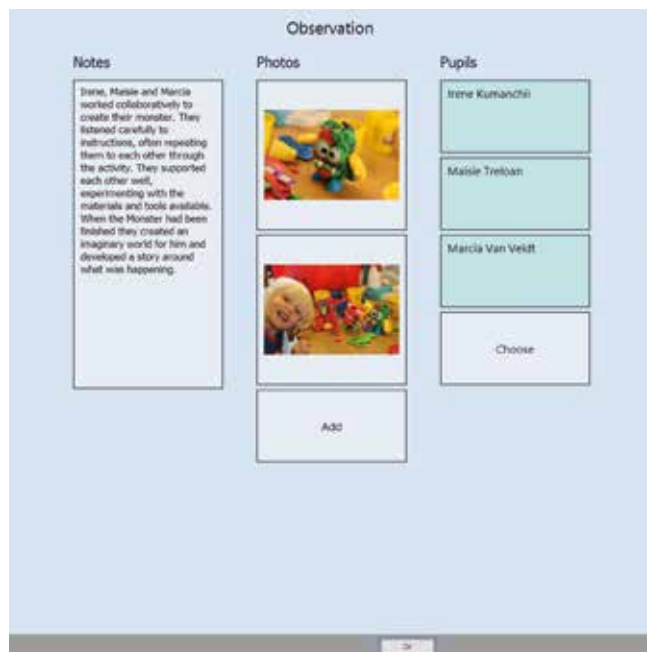


Recording Evidence

Complete the assessment picture with photographic examples of pupil achievements to use as evidence and share with parents.

How can it help?

- evidence progress with notes, photos and scans of work
- use new iOS app
- develop portfolio of work
- individual or group observations
- create learning journeys



Parental Engagement

Keep parents and carers informed and engaged by instant and easy sharing of observations created in school.

How can it help?

- end of year parent reports
- new parent portal, Target Tracker Link
 - share observations and notes online
 - secure, regular access
 - smartphone friendly



Big Data



The Big Data project is unique to Target Tracker. Using our extensive nationwide database, a detailed summary report is produced allowing users to compare their own information for key groups against the national data, giving leaders more confidence in their own accountability measures.

How can it help?

- compare with Target Tracker benchmark
- identify key groups
- statistically relevant for over 1 million pupils
- end of Key Stage comparison
- produced termly

Case Study – Birch Church of England Voluntary Aided Primary School

Birch Primary School began using Target Tracker after its initial release as they felt it offered “a very sophisticated system” to track assessment and attendance data, and they haven’t looked back. Following an Outstanding rating from Ofsted, the school has been hugely oversubscribed and is now “bursting at the seams”.

Target Tracker allows users to create reports for children, parents, teachers, managers and governors, supporting self-evaluation, performance management and preparing for Ofsted.

“Once staff were familiar with it, they found it very easy to use, far more intuitive than holding year group data on Excel sheets! It allows schools to create reports for various audiences

and shows who is doing what, when and why.” explains Kate Moore, headteacher of Birch Primary, “It gives me all the information I need as a headteacher.”

“Understanding pupils is essential, and heads are constantly watching to see if they are engaged with their learning so that they can celebrate successes and identify, then support, any pupils who may be struggling” says Kate.

Target Tracker lets schools work collaboratively, with access to the most up-to-date information. With simple, time-saving assessment entry tools and multiple ways to view the data giving comprehensive tailored reports that highlight whether pupils are above, below or meeting expectation.



“ *The most important thing for schools to do is to use the technology at their disposal to its full capability - Target Tracker allows schools to monitor how assessment translates to what’s really important: the learning and progression of pupils.* ”



“

At the end of day one of our last Ofsted inspection when the inspector asked for various pieces of information, I was able to provide it all immediately using the Target Tracker reports. The benefit wasn't just in the reduction in administration and time. It was the fact that Ofsted could see that we not only had all of our data but that we could access it quickly and use it to guide teachers, students and, ultimately, the whole school. The inspector could see straight away that I knew the answers to her questions. It was at this point that we were rated as an Outstanding school.

”

Additional Products

Target Tracker Multi



Target Tracker Multi is an intuitive system designed for groups of schools, academy chains and local authorities to compare and analyse data to create a 'big picture', while still meeting individual needs. Allows enhanced collaboration between schools with online access to key assessment data.

How can it help?

- all the benefits of Target Tracker for MATs or clusters
- immediate, up-to-date access
- combines data at whole school, cohort and key group level
- attainment and progress for key groups
- identify where good practice and success can be shared
- identify where collaborative development needs to take place
- simple-to-use website

Test Analysis Suite

Test Analysis Suite offers online question level analysis and pupil access for self-evaluation. The vast bank of tests allow online analysis to identify areas for curriculum development and individual improvement.

How can it help?

- teacher and pupil access
- national SATs test bank
- Rising Stars tests
- question and dimension level data
- gap analysis
- pupil self-review
- web-based



The screenshot shows a 'Self-Review' interface for 'RS Spelling Y3 Aut 1: Autumn 2015-2016'. It features a table with columns for Question Number, Available Marks, My Marks, Example, Missed, Needs Practice, Need to Learn, All Expected, Corrected, and Reattempted. The table contains 8 rows of data, each with a 'View' link and a progress indicator.

| Question Number | Available Marks | My Marks | Example | Missed | Needs Practice | Need to Learn | All Expected | Corrected | Reattempted |
|-----------------|-----------------|----------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3 | 1 | 0 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4 | 1 | 0 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 8 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 9 | 1 | 1 | View | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



Additional Services

Training

Target Tracker is an intuitive and easy-to-use product. To maximise its potential we offer training to support users at all levels from starter courses to supporting your Ofsted inspection.

Our wide range of quality training is available for new and existing users and is all delivered by experienced practitioners. Bespoke training is also available.

All courses can be delivered in your school for your staff or delivered to your group of schools.

Check our dedicated webpage: EESforschools.org/targettracker/training for more information.

If you cannot find what you are looking for, we can also provide tailored sessions for leaders, teachers or governors.

For full details see our training brochure or call our customer services team on **0345 200 8600 (option 1)**.



I want to say a massive thank you to all the team on the course today. They have helped open doors and solve questions. The new features they have shown me on Target Tracker today are going to help with improving assessment in our school. Thank you so much. You were all so supportive and helpful.

Headteacher, Primary School



Support

We invest heavily in our helpdesk to ensure we continue to provide the very best support available to schools. The majority of the team are ex-teachers and are passionate about helping schools in any way. This really helps to make us stand out from the competition.

Our team undertakes an ongoing programme of training to ensure they are not only Target Tracker product experts, but also knowledgeable around new education initiatives. Our aim is to share our knowledge and ensure customers get the maximum benefit from the functionality within Target Tracker.

The Target Tracker team also offers additional support to assist you with the software:

Data Conversion Service: Save time and effort by asking us to transfer existing data into Target Tracker for comparison and progress purposes.

DataBook Service: The DataBook service helps you to analyse your attainment and progress data by drawing together a range of reports that are customised for your school.



I just wanted to thank all of the support desk staff who helped us when we went into Ofsted Data meltdown last week.

Sacred Heart School



For further information

T: 0345 200 8600 (option 1)

E: enquiries.tt@EESforschools.org

W: EESforschools.org/targettracker

t: @EESforSchools

Download the Target Tracker iOS App today



Upload photos
directly to Target
Tracker



Add notes alongside
observations



Assign observations
to pupils



Assess EYFS or
National Curriculum
statements

EESforschools.org/TargetTracker

