



# Target Tracker – Complete Assessment Software

**Target Tracker is the market-leading pupil assessment solution. Now used in over 25% of English primary schools, where the software has become an integral part of day-to-day teaching and learning.**

Target Tracker plays a key role in improving school effectiveness by integrating software, expert consultancy, training, resources and support to enable schools to develop an ongoing strategy for formative assessment and self-improvement.

Target Tracker data is cloud-based enabling instant access and collaboration wherever you are. The Target Tracker iOS app and web-based parent portal, Target Tracker Link, further support quick and easy assessment, and the recording and sharing of observations.

Please call us on **0345 200 8600 (option 1)** or email us at **[enquiries.tt@EESforschools.org](mailto:enquiries.tt@EESforschools.org)** to either arrange a remote demonstration or a visit to your school at a time that suits you.

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## Key Benefits

- formative assessment
- identifying gaps
- summative assessment
- clear reporting
- recording evidence
- parental engagement
- Ofsted readiness

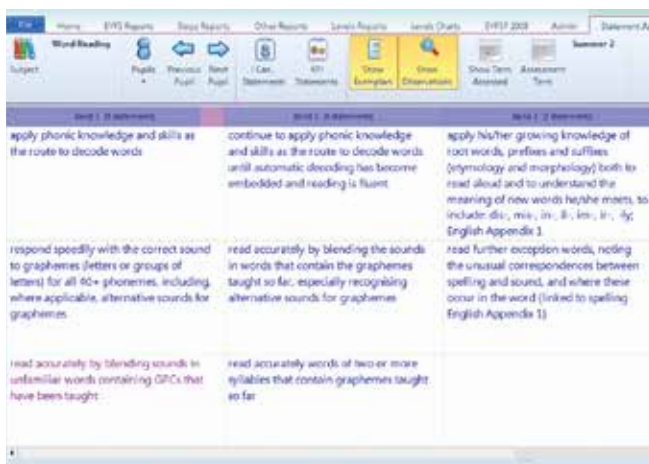


## Formative Assessment

Easily assess the finer points of the EYFS and National Curriculum programmes of study. Enjoy instant feedback and analysis across the school and curriculum.

### How can it help?

- individual, group or cohort assessment entry
- depths of understanding – working towards, achieved, mastered
- NAHT key performance indicators
- end of Key Stage frameworks
- exemplification
- 'I can' statements
- paper print-outs



Year 1 (2 statements)	Year 1 (2 statements)	Year 1 (2 statements)
apply phonic knowledge and skills as the route to decode words	continue to apply phonic knowledge and skills as the route to decode words until automatic decoding has become embedded and reading is fluent	apply his/her growing knowledge of root words, prefixes and suffixes (etymology and morphology) both to read aloud and to understand the meaning of new words he/she meets, to include -dis-, -mis-, -in-, -il-, -in-, -ly; English Appendix 1
respond speedily with the correct sound to graphemes (letters or groups of letters) for all 40+ phonemes, including, where applicable, alternative sounds for graphemes	read accurately by blending the sounds in words that contain the graphemes taught so far, especially recognising alternative sounds for graphemes	read further exception words, noting the unusual correspondences between spelling and sound, and where these occur in the word (linked to spelling English Appendix 1)
read accurately by blending sounds in unfamiliar words containing GPCs that have been taught	read accurately words of two or more syllables that contain graphemes taught so far	

## Identifying Gaps

Instant gap analysis enables teachers to adapt plans to meet the needs across their class whilst giving leaders a complete view across subjects and cohorts.

### How can it help?

- view as pupil, group, class or cohort
- subject or component
- end of Key Stage framework filters



## Summative Assessment

Create a clear view on attainment and progress to give a rapid overview for teachers and leaders.

### How can it help?

- quick and efficient analysis
- EYFS to year 6 consistent approach
- at a glance in-year age-related tracking
- supported by formative assessments
- half-termly test entry
- end of Key Stage teacher assessments
- statutory test scores and thresholds



Year	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Word Reading						
Comprehension						



## Clear Reporting

Market-leading, clear, concise reports provide a snapshot of successes and concerns.

### How can it help?

- comprehensive and powerful reporting
- key groups from built-in or custom filters
- next steps for teaching
- curriculum areas for development
- formative gap analysis
- age-related
- attainment
- progress
- statutory end of Key Stage



Target Tracker

Age Related Profile Report  
Y6 'Eim' - All Pupils (23 pupils)

20 July 2016

Reading

Term End	3a+	4b	4b+	4w	4w+	4s	4s+	5b	5b+	5w	5w+	5s	5s+	5b	5b+	5w	5w+	5s	5s+	6b	6b+	6w	6w+	6s	6s+	7b
Summer 2 (Y6)							Charlotte H	Stuart D Jude M Suzanne B	Suzanne B			Omer C Jack C Daisy F Alie F Vidusha H	Narros C Tyra H Ossama H Ole H Daniel J Wilfred P	Robert B Kealan D Omarie H Jack M												
Autumn 1 (Y6)								Stuart D Charlotte H Suzanne B	Suzanne B Jude M			Omer C Jack C Alie F Vidusha H	Narros C Daisy F Tyra H Ossama H Ole H Daniel J Wilfred P	Robert B Kealan D Omarie H Jack M												

Key:

- Working below age related expectation
- Working just within age related expectation
- Working at upper age related expectation
- Working above age related expectation
- Working significantly above age related expectation

## Recording Evidence

Complete the assessment picture with photographic examples of pupil achievements to use as evidence and share with parents.

### How can it help?

- evidence progress with notes, photos and scans of work
- use new iOS app
- develop portfolio of work
- individual or group observations
- create learning journeys

The screenshot shows a digital interface for recording observations. It is titled "Observation" and is divided into three main sections: "Notes", "Photos", and "Pupils".

- Notes:** A text box containing a detailed observation: "Irene, Maisie and Marcia worked collaboratively to create their monster. They listened carefully to instructions, often repeating them to each other through the activity. They supported each other well, experimenting with the materials and tools available. When the Monster had been finished they created an imaginary world for him and developed a story around what was happening."
- Photos:** Two photo thumbnails. The top one shows colorful toys on a table. The bottom one shows a child's face. Below the photos is an "Add" button.
- Pupils:** A list of names in light blue boxes: "Irene Kumanchi", "Maisie Trelovan", and "Marcia Van Vekit". Below the list is a "Choose" button.

## Parental Engagement

Keep parents and carers informed and engaged by instant and easy sharing of observations created in school.

### How can it help?

- end of year parent reports
- new parent portal, Target Tracker Link
  - share observations and notes online
  - secure, regular access
  - smartphone friendly





## Big Data



The Big Data project is unique to Target Tracker. Using our extensive nationwide database, a detailed summary report is produced allowing users to compare their own information for key groups against the national data, giving leaders more confidence in their own accountability measures.

### How can it help?

- compare with Target Tracker benchmark
- identify key groups
- statistically relevant for over 1 million pupils
- end of Key Stage comparison
- produced termly

## Case Study – Birch Church of England Voluntary Aided Primary School

**Birch Primary School began using Target Tracker after its initial release as they felt it offered “a very sophisticated system” to track assessment and attendance data, and they haven’t looked back. Following an Outstanding rating from Ofsted, the school has been hugely oversubscribed and is now “bursting at the seams”.**

Target Tracker allows users to create reports for children, parents, teachers, managers and governors, supporting self-evaluation, performance management and preparing for Ofsted.

“Once staff were familiar with it, they found it very easy to use, far more intuitive than holding year group data on Excel sheets! It allows schools to create reports for various audiences

and shows who is doing what, when and why.” explains Kate Moore, headteacher of Birch Primary, “It gives me all the information I need as a headteacher.”

“Understanding pupils is essential, and heads are constantly watching to see if they are engaged with their learning so that they can celebrate successes and identify, then support, any pupils who may be struggling” says Kate.

Target Tracker lets schools work collaboratively, with access to the most up-to-date information. With simple, time-saving assessment entry tools and multiple ways to view the data giving comprehensive tailored reports that highlight whether pupils are above, below or meeting expectation.



“*The most important thing for schools to do is to use the technology at their disposal to its full capability - Target Tracker allows schools to monitor how assessment translates to what’s really important: the learning and progression of pupils.*”



“

*At the end of day one of our last Ofsted inspection when the inspector asked for various pieces of information, I was able to provide it all immediately using the Target Tracker reports. The benefit wasn't just in the reduction in administration and time. It was the fact that Ofsted could see that we not only had all of our data but that we could access it quickly and use it to guide teachers, students and, ultimately, the whole school. The inspector could see straight away that I knew the answers to her questions. It was at this point that we were rated as an Outstanding school.*

”



## Target Tracker Multi



Target Tracker Multi is an intuitive system designed for groups of schools, academy chains and local authorities to compare and analyse data to create a 'big picture', while still meeting individual needs. Allows enhanced collaboration between schools with online access to key assessment data.

### How can it help?

- all the benefits of Target Tracker for MATs or clusters
- immediate, up-to-date access
- combines data at whole school, cohort and key group level
- attainment and progress for key groups
- identify where good practice and success can be shared
- identify where collaborative development needs to take place
- simple-to-use website





## Training

Target Tracker is an intuitive and easy-to-use product. To maximise its potential we offer training to support users at all levels from starter courses to supporting your Ofsted inspection.

Our wide range of quality training is available for new and existing users and is all delivered by experienced practitioners. Bespoke training is also available.

All courses can be delivered in your school for your staff or delivered to your group of schools.

Check our dedicated webpage: [EESforschools.org/targettracker/training](https://EESforschools.org/targettracker/training) for more information.

If you cannot find what you are looking for, we can also provide tailored sessions for leaders, teachers or governors.

For full details see our training brochure or call our customer services team on **0345 200 8600 (option 1)**.



*I want to say a massive thank you to all the team on the course today. They have helped open doors and solve questions. The new features they have shown me on Target Tracker today are going to help with improving assessment in our school. Thank you so much. You were all so supportive and helpful.*

**Headteacher, Primary School**





## Support

We invest heavily in our helpdesk to ensure we continue to provide the very best support available to schools. The majority of the team are ex-teachers and are passionate about helping schools in any way. This really helps to make us stand out from the competition.

Our team undertakes an ongoing programme of training to ensure they are not only Target Tracker product experts, but also knowledgeable around new education initiatives. Our aim is to share our knowledge and ensure customers get the maximum benefit from the functionality within Target Tracker.

The Target Tracker team also offers additional support to assist you with the software:

**Data Conversion Service:** Save time and effort by asking us to transfer existing data into Target Tracker for comparison and progress purposes.

**DataBook Service:** The DataBook service helps you to analyse your attainment and progress data by drawing together a range of reports that are customised for your school.



*I just wanted to thank all of the support desk staff who helped us when we went into Ofsted Data meltdown last week.*

**Sacred Heart School**



## For further information

T: 0345 200 8600 (option 1)

E: [enquiries.tt@EESforschools.org](mailto:enquiries.tt@EESforschools.org)

W: [EESforschools.org/targettracker](http://EESforschools.org/targettracker)

t: @EESforSchools

## Download the Target Tracker iOS App today



Upload photos  
directly to Target  
Tracker



Add notes alongside  
observations



Assign observations  
to pupils



Assess EYFS or  
National Curriculum  
statements

[EESforschools.org/TargetTracker](http://EESforschools.org/TargetTracker)

