



**Target Tracker Case Study**  
**Birch Church of England Voluntary Aided Primary School**

**Following an ‘Outstanding’ rating from Ofsted in 2013, national support school, Birch Church of England Voluntary Aided Primary School in rural northeast Essex has been hugely oversubscribed and is now “bursting at the seams”.**

**Kate Moore, Headteacher Birch Church of England Voluntary Aided Primary School and Ofsted inspector, discusses the benefits of EES for Schools’ Target Tracker software, used in 4,500 schools across the UK...**

Birch Primary School began using Target Tracker after its initial release as they felt it offered “a very sophisticated system” to track assessment and attendance data, and they haven’t looked back.

Target Tracker allows users to create reports for children, parents, teachers, managers and governors, supporting self-evaluation, performance management and preparing for Ofsted.

“Once staff were familiar with it, they found it very easy to use; far more intuitive than holding year group data on memory sticks! It allows schools to create reports for various audiences and shows who is doing what, when and why.” explains Kate, “It gives me all the information I need as a headteacher.”

“Understanding pupils is essential, and heads are constantly watching to see if they are engaged with their learning so that they can celebrate successes and identify, then support, any who may be struggling” says Kate.

Target Tracker lets schools work collaboratively, with access to the most up-to-date information. With simple, time-saving assessment entry tools and multiple ways to view the data giving comprehensive tailored reports that highlight whether pupils are above, below or meeting expectation.

**“The most important thing for schools to do is to use the technology at their disposal to its full capability,” concludes Kate, “Target Tracker allows schools to monitor how monitored progression translates to what’s really important: the learning and progression of pupils.”**

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*At the end of day one of our last Ofsted inspection in 2013 when the inspector asked for various pieces of information, I was able to provide it all immediately using the Target Tracker reports. The benefit wasn’t just in the reduction in administration and time. It was the fact that Ofsted could see that we not only had all of our data but that we could access it quickly and use it to guide teachers, students and, ultimately, the whole school. The inspector could see straight away that I knew the answers to her questions. It was at this point that we were rated as an Outstanding school.*

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